

NEWS RELEASE

For immediate release

Joint pilot project tests mobile app for type 2 diabetes

300 patients to receive a BlueStar[®] application on a Samsung[®] device

TORONTO, ONTARIO, June 13, 2016 – The Ontario Telemedicine Network (OTN) and healthcare partners in the public and private sectors are testing the impact of a mobile phone-based digital health solution on health outcomes for people with type 2 diabetes.

The pilot project provides people with type 2 diabetes with WellDoc[®]'s BlueStar[®] application on a Samsung device. The diabetes app, which is US Food and Drug Administration-cleared in the United States, has been modified and cleared for use in Canada. The pilot aims to demonstrate the value of integrating a clinically proven self-management tool and lifestyle tracker into the standard of care for type 2 diabetes.

Funded by Canada Health Infoway and the Ontario Ministry of Health and Long-Term Care, the pilot has launched at St. Joseph's Care Group (Thunder Bay), to be followed shortly by William Osler Health System (Osler) and North York General Hospital. The pilot supports Ontario's *Patients First: Action Plan for Health Care* by focusing on improving access to care, particularly in the home and community.

“As people begin to rely increasingly on information provided through their mobile devices, we recognize that we have an unprecedented opportunity to help empower patients and engage them in their care,” said Matthew Anderson, Osler President and CEO. “We are excited to work with our partners at OTN to pilot this new and innovative tool for our diabetes patients, and look forward to seeing how it can transform their experience – as well as their health and wellness.”

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A total of about 300 patients will receive the app installed on the device along with mobile data connectivity for the duration of the study. The intervention supplements standard diabetes care provided by the partnering organizations. The pilot will run until March 2017.

“The goal is to see if people with type 2 diabetes can set and achieve self-management goals. We also want to test whether the data collection and analysis can help healthcare practitioners provide more informed care,” says Dr. Ed Brown, OTN’s CEO. “We believe technology-assisted self-management can provide enormous benefits both to patients and the healthcare system.” Dr. Brown added that it is estimated that less than half of Ontarians with diabetes have a good understanding of how to manage their condition.

The BlueStar[®] self-management and lifestyle tracking solution enables patients to store data such as blood glucose readings, activities, exercise, sleep patterns, dietary patterns and medications. Based on their data, patients receive customized advice on behaviour, diet and medication modifications. The average level of blood glucose will be measured at pilot start, at three months and at six months.

The Women’s College Hospital Institute for Health System Solutions and Virtual Care Health will evaluate results of the pilot.

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About OTN

The world leader in telemedicine, OTN helps Ontarians get more out of the health care system by bridging the distance of time and geography to bring more patients the care they need, where and when they need it. Using innovative technology, OTN streamlines the healthcare process, while also expanding the way knowledge is shared and how the medical community interacts with each other and with patients. An independent, not-for-profit organization, OTN is funded by the Government of Ontario and Canada Health Infoway.

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For more information visit www.otn.ca. To arrange an interview with Ed Brown, please contact Gillian Wansbrough, 416-446-4110, Ext. 4004, or gwansbrough@otn.ca.

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Samsung Electronics Co., Ltd. inspires the world and shapes the future with transformative ideas and technologies, opening new possibilities for people everywhere through relentless innovation and discovery. We employ 319,000 people across 84 countries. To discover more, please visit our official website at www.samsung.com and Samsung Newsroom at news.samsung.com.

About WellDoc®

WellDoc is a digital health technology company that develops mobile solutions to drive behavioral and clinical change in chronic disease. WellDoc's goal is to improve patient self-management and help physicians overcome gaps in the delivery system to improve clinical outcomes and decrease cost. WellDoc has commercialized BlueStar®, a digital therapeutic, for adults with type 2 diabetes. This therapeutic is designed to fill the support gap between patients and providers during the 8700 hours that individuals live their lives outside the healthcare system each year. WellDoc has a proven track record of contributing published, peer-reviewed clinical evidence since 2008 and is presenting real-world patient engagement and clinical outcomes at the American Diabetes Association's (ADA) 76th Scientific Session. BlueStar® is recognized by the ADA on its website as the first and only in the new class of diabetes treatment known as Mobile Prescription Therapy. In a recently published Forbes blog, WellDoc was named among one of five healthcare tech companies to watch in 2016. For more information, visit www.WellDoc.com and www.BlueStarDiabetes.com.

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